

Take a closer look at what our clients really think of our service.



## Case Study



### SLIP END GARAGES

<b>Customer:</b>	Slip End Garage
<b>Retailer:</b>	Wickes
<b>Location:</b>	Dunstable
<b>Dates:</b>	August 2017
<b>Industry:</b>	Car Dealership

**“...75 leads generated in four days already generating 2 sales.”**

#### Client Background

Slip End Garages are a third generation family business providing a full service of car and van sales, repairs and parts ordering. They've previously advertised via newspapers and direct mail but have discovered that nothing replaces speaking face to face with customers.

#### Mission

Slip End Garages were looking to promote their vans to Wickes trade customers and build their brand with this key audience.

#### Results

“I like dealing with customers face to face [and] this was a good brand building exercise.”

**“75 Leads generated in four days already generating 2 sales.”**

#### Campaign set up and execution

“Access Point have been nothing but professional during the booking process.

All the staff are friendly and polite. All of this together creates an epic experience in the venue marketing world!”  
**Matt Flitton - Slip End Garages**



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