

Take a closer look at what our clients really think of our service.



Case Study



Customer:	Dreamroof Limited
Retailer:	Wickes
Location:	South East
Dates:	May 2017 - Present
Industry:	Home Improvement

“...we have had a very good response from Wickes venues and Access Point have been very easy to deal with.”

Client Background

Dreamroof are a professional family business that have a highly skilled specialist team of roof repair people. Their surveyors undertake a free “Roof MOT” to ensure there are no fundamental building issues with roofs before using their team of spray foam experts fill roofs for insulation and damp coursing.

Mission

Dreamroof have undertaken promotions with other companies and have also tried newspapers and leafletting in the past, but they wanted to find a trusted partner to work with and venues that could offer consistent results.

Results

“[Wickes] has a smaller footfall than previous venues, but delivers good results nonetheless with an average of 20 [leads] per week per venue... By tracking results day to day we can work out how many leads are generated on average before a deal is closed.”

Campaign set up and execution

“Potential customers can see our product and hear its benefits [with venue marketing]... we have had a very good response from Wickes venues and Access Point have been very easy to deal with.”

Dreamroof Limited



01704 544999



sales@apuk.net



www.apuk.net