

Take a closer look at what our clients really think of our service.



## Case Study



**Customer:** Doshi Accountant  
**Retailer:** Makro  
**Location:** Croydon, Birmingham, Leicester, Reading, Rayleigh  
**Industry:** Financial Services

**“We are happy with the results and would recommend Makro to other businesses.”**

### Client Background

Based in Croydon, Doshi Accountants specialise in HR, business accounts, tax returns, VAT, book-keeping and payroll. With over 300 employees they serve business clients nationally.

### Mission

- To raise awareness of the brand
- To generate new leads
- To sign up new clients

### Results

Campaign responses were tracked to record the number of new customers/leads.

“The average number of sign-ups was 2-3 per day. This equated to a 500% return on investment.”

### Would you use this method again?

“Yes. The campaign is easy to set up and we feel this style of marketing is something different.”

### Would you recommend Venue Promotion marketing?

“We are happy with the results and would recommend Makro to other businesses”

“We were looking for a different type of marketing, which would get us in front of people we wouldn’t normally to speak to. Using the Makro stores achieved this and we will continue to attend these venues for the foreseeable future.”

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