

Take a closer look at what our clients really think of our service.



## Case Study



<b>Customer:</b>	ABCO Doors & Windows
<b>Retailer:</b>	Co-Operative Group Stores
<b>Location:</b>	Fordingbridge & Holbury
<b>Dates:</b>	September 2016-2017
<b>Industry:</b>	Home Improvement

“ I have done Instore for many years and always found it to be the best... cannot beat it... ”

### Client Background

Abco Windows is a well-established and highly regarded installer of windows and doors trading for over 35 years. They have a 9.8/10 rating on checktrade.com and are accredited as a Which? Trusted Trader.

### Mission

Abco have undertaken in-store promotions for many years as well as trying out newspaper advertising. But they needed a trusted partner to work with to get the best results and find them the best venues within their budget.

### Results

“I have done Instore for many years and always found it to be the best... cannot beat it... [it gives you] customer awareness and a personal touch”

### Campaign set up and execution

“With you through Dominic easy with others a difficulty... I have found Dominic consistent, professional and quick and this in turn will make me a loyal customer.”

### Wendy Simmons.

ABCO Doors & Windows  
Marketing Manager



01704 544999



sales@apuk.net



www.apuk.net