

Case Study

Customer	East Anglian Simply Textile Ltd
Retailer	Homebase
Location	Bedford, Goldington
Dates	20th October 2014
Number of Spaces	3

Client Background

East Anglian Simply Textile Ltd operates a 'cash for clothes' cabin on Homebase Goldington car park in Bedford. The client has been searching for a site within a specific brief; it had to be clearly visible from the street, easily accessible for their demographic and with a high passing footfall.

Solution

The client leased 3 spaces from Homebase Goldington; this has allowed them to place their portable cabin unit on site rather than leasing more expensive shop space on the street.

"We are in a visible place so we don't need to advertise ourselves... We are looking to get more places for our drop-off-points"

Comments On Our Service

"Happy to work with you. Access Point staff are polite and helpful"

Eimantaf Purlyf Manager, East Anglian Simply Textile Ltd.



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